## **Building Quality Homes for A Conscious Society**

There is a myriad of factors one has to consider before choosing a home. The main pursuit is to seek a worthy investment which promises one's comfort and overall wellbeing. Typically, these factors are cost, accessibility, infrastructure, and location.

hile one can ascertain on the above by glancing at the fancy brochure, how can someone assure on the quality and build of their potential dream abode? This is an aspect many seem to be ignoring or are blindsided by over-the-top videos and gimmicks, but the most important element surely has to be "trust", as in trusting the developer to build an amazing home for you.

One such property developer is JRK, although the name is new, it's led by Group Managing Director Dato' Sri Jerry Kwan, who has flourished from its humble beginning as a construction company for more than 2 decades, he understands that property is one of the major purchases in a buyer's lifetime.

Perhaps this quote can sum-up JRK's value proposition: "We want to provide our customers with the highest level of quality products and services at competitive market prices in a timely manner. We seek to excel in every aspect of work while maintaining honour and mutual respect professionally with our clients and members of the group."

He adds, "As for this, it's crucial for me to offer property as a product of good quality because a person's hardearned money is being invested, JRK's principle is always to give customers a home with great 'value of money' and concept, yet not sacrificing on quality."

Entrenching this core value in all their projects, the group currently focuses on Residential and Commercial Development that incorporates Jerry's vision. They are Residential Development which accommodate today's versatile lifestyles, perfecting the fine balance between affordability and quality. Commercial Development with distinct quality and superior design in mind.



## **Inspiring Projects**

All property projects by JRK Group are well thought and always places the people in the space, be it in their units, the outside or the surroundings.



For instance, JRK Convena in Bulit Jalil, is a Transit-Oriented Development (TOD) that is conveniently connected via Lebuhraya Bukit Jalil, KESAS and NPE. The nearest LRT station is the Muhibbah Station, located just 250m away with a covered walkway from the property. Residents can use the LRT to travel to PJ, KL City Centre as well as KLIA. This gives residents easy access and well-developed surroundings that will fit the lifestyle of the modern and trendy buyers or investors.

The matured township of Bukit Jalil is well established with all the amenities including education institutions, healthcare facilities, mega shopping malls and even a golf course. Undoubtedly, they all add exceptional qualities to urbanites, who are looking for a serene yet functional neighbourhood that's within city distance.

The JRK Convena embraces the aspiration on modern buyers who are looking for a wide range of facilities including a Sky Podium for rooftop activities and over 25 other exclusive facilities which include an infinity pool, jacuzzi, gym, relaxing lounge, kiddoz world, games room, romantic corner, jogging track @ roof top and more. JRK Convena is designed for young families, working adults and upgraders in mind. Residents would be pleased to know the properties are spread across 1.61 acres of land, with just 35-storey and 332 units of Freehold serviced apartments. Built up choices ranging from 735 sq ft to 1,050 sq ft with 2-3 rooms. JRK Convena is 80% sold and is quickly becoming a much sought-after address.



The group has also other notable projects which are ongoing including JRK Delta in PJ South, an iconic commercial hub consisting of 2 & 3 storey shop offices and JRK Senesta, an exclusive low-density freehold development project in Semenyih, Selangor.

Upcoming projects for the group include JRK Celestia at Puchong is a condominium development and JRK Elysia at Damansara KL, a low-density a luxurious condominium development surrounded by mature amenities and greenery, proving a healthier lifestyle, especially for retirees.

The group is also on the lookout for any land proposal in Klang Valley, purchasing and joint venture opportunities, be it for residential, commercial or industrial developments.

For more information about JRK Group, property details or registration, visit: www.jrkgroup.com.my or cantact 03-9081-3355

